



ANIL PARKHE

BRAND-COMMEXPERT | PRESENTER | TRAINER/COACH

Brand Marketing & Communication Professional, Trainer/Speaker and a **FaithCoach** with a 20+ years of experience in **Advertising, Digital Marketing, Administration, Business Development, Training** with some the prestigious brands and institutions. Helping people and Brands grow is my core strength. **Training and Coaching** is something that comes to me as natural ability because of my hunger and passion to help people understand their own strengths while learning about the industry they work in.

Brand Creation, Marketing Strategy, Brand/Product Promotion, Social Media Marketing are few things that clients seek my help for. People say that I am gifted as an **Excellent Communicator**, Team Manager with thorough knowledge and hands on experience working with diverse situations in a vast range of industries. My friends and colleagues call me a **"Problem Solver"**

CERTIFIED COACH & SPEAKER



INDUSTRIES SERVED

- Automotive
- Tourism
- IT services
- FMCG
- Food processing
- Agriculture
- Manufacturing
- Pharmaceutical
- Education
- Training
- NGOs

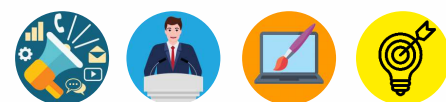
TRAINING EXPERTISE

- Leadership Development
- Career Guidance
- Marketing Communication
- Supply Chain Management
- Business Success
- Workplace Ethics
- Digital Media

EXPERIENCE

- May'2015 Current**
CEO | Brandobast Marketing Support
 - Client Relations and Overall Management
 - Business Development
 - Brand/Product Promotion, Creative Thinking, Ideation, Design, Web-Graphics, Print Media, Social Media
- Since May'2007**
Brand/Creative Consultant | Tata Green Batteries
 - Brand/Product Promotion | Creative Thinking, Design, Web-Graphics, Print Ads, Outdoor Ads
 - ATL: Radio, TV Commercial, Online, Social Media, SMS Marketing
 - BTL: Mechanic Meets, Mall Activities, Product Launch, Events
 - Channel Communication: Sales Schemes, Foreign Trips
- Sep'2005 April'2007**
Administrator | Good Shepherd Homes
 - Corporate Affairs
 - Public Communications
 - Brand Awareness
- May'2003 Apr'2005**
Administrative Officer | Rajasthan Education Society
 - Administrator over four different Schools of the Education Society.
 - Corporate Affairs and PR
 - Responsible for a team of over 60 people including 4 Principals/Head Masters reporting to me
 - Taught English, Mathematics and Science in the High School.
- Jan'2001 Mar'2003**
Project Manager | LifeGuard Multi-Marketing Services
 - Create and execute Marketing Strategies
 - Company Spokes-person
 - Lead Trainer
 - Responsible for a team of 50+ people

CORE SERVICES



Branding | Training | Design | Strategy

MY FAVORITE TOOLS



BRAND-ASSOCIATIONS AS TRAINER

